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**Thermador® and Designer Candice Olson Name the
Freedom® Collection™ Design Contest Winners**

***Winning Kitchens Feature Thermador's Ingenious Freedom Collection Modular
Refrigerator, Freezer and Wine Columns***

(Chicago, IL – April 11, 2008) – Luxury appliance manufacturer Thermador and Candice Olson, host of HGTV's "Divine Design," today announced the winners of the Freedom Collection Design Contest. Featuring both traditional and contemporary styles, the final kitchens all demonstrated total design freedom by utilizing Thermador's ingenious modular column refrigeration system. The three winners will share \$150,000 in cash and prizes, as well as recognition in a national advertising and publicity campaign.

"The Thermador Freedom Collection refrigeration, freezer and wine columns allow designers and consumers to create truly custom kitchens with unprecedented flexibility, rather than be limited by the placement of a bulky refrigerator/freezer combination," said Holger Fietz, director of brand marketing. "We sent out a call to the design community and they responded with a lot of creativity, so we applaud all the winners and entrants of the Freedom Collection Design Contest."

FIRST PLACE: Jennifer Allison; Redondo Beach, CA

Offering spectacular views of the Pacific Ocean, Allison's open kitchen features custom-made alder wood cabinetry with hand-applied distressing and finishes. She chose to flank a buffet, treated with a six-step color process that differs from the rest of the kitchen, with her Thermador Freedom Collection refrigeration and freezer columns. In effect, Allison decided to visually, as well as functionally, separate her refrigeration to allow for multiple work spaces. The buffet's signature color also matches the handmade tiles on the backsplash for her Thermador 48" Pro Grand™ Professional Series Range.

"Jennifer's design made beautiful use of two key features of the Thermador Freedom Collection: the ability to separate the columns from one another to create multiple

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functional work spaces, as well as the seamless integration it offers with custom cabinetry,” said Candice Olson.

SECOND PLACE: Johan Bolle; Scottsdale, AZ

Bolle, a principal of EuroDream Kitchens & Design Gallery, created a luxuriously modern kitchen for his Scottsdale client. He utilized European-style cabinetry in a Wenge finish, manufactured by Nottle K uechen of Germany. Bolle explored several design options but kept encountering space limitations with a traditional side-by-side built-in refrigerator. By incorporating the Thermador Freedom columns, the overall kitchen now offers more functional space and flow. This was an important criteria for the client, who travels frequently for work, yet likes to relax when home by cooking a fabulous meal.

THIRD PLACE: Patricia Coburn; San Diego, CA

Coburn and her husband drew up the plans themselves for their kitchen remodel, with the sole purpose of enlarging the overall space to create more work areas. Both avid cooks, their small kitchen needed to accommodate their love for frequent entertaining of family and friends. Limited by the size of traditional built-in refrigeration, the Coburns instead installed separate Freedom columns. Yet they were still able to increase their overall refrigerator and freezer storage capabilities, to fit more foods for their numerous tropical and holiday themed parties.

The built-in Freedom Collection features the industry’s first fully integrated and Truly Flush Mounted™ refrigeration columns that can be placed anywhere in the kitchen. The collection includes counter-depth fresh food, freezer and wine columns in different width sizes, as well as the industry’s first integrated and flush-mounted three-door bottom-freezer; a two-door bottom-freezer is also available.

Each ENERGY STAR® rated Freedom column has its own compressor and evaporator to eliminate air exchange and odor transfer, which can be a concern with traditional refrigeration. The exclusive FreeFlow® Air System perfectly regulates the interior temperature within a variance of only 1.5 degrees, resulting in consistent air regulation and distribution to help keep “market fresh” foods longer. Other interior features include the motorized Liberty Shelf®, which conveniently moves a fully loaded top-shelf up to 22 pounds with the simple touch of a button. The heavy-duty Freedom® Hinge allows all the columns to be flush mounted to cabinetry, without sacrificing accessibility to the full extension drawers by opening up to an amazing 115 degrees.

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As a result of its ingenious design and flexibility, the Freedom Collection has been awarded with numerous distinctions, including a: 2007 *Design Journal* Platinum Award for Design Excellence (ADEX); 2007 Excellence in Design Gold Award from *Appliance Design Magazine*; 2007 *Woman's Day Specials* KB Awards honorable mention in the refrigeration category; 2006 *Home Magazine* American Kitchen and Bath Award; and 2006 Product Innovator Merit Award from *Kitchen and Bath Business*.

Thermador now also provides a new electronic catalog for its Freedom Collection refrigeration in 20-20 Design software. This gives designers using 20-20 Design an extensive number of 3-D, photo-realistic visuals of the modular columns so that clients can experience the look and feel of their kitchen prior to installation.

The Freedom Collection is among the quietest refrigeration units in the built-in category and has an MSRP of \$3,099-\$7,449; wine columns have an MSRP of \$4,149-5,249. For more information about the Freedom Collection and the Design Contest, or to access the product's 20-20 Design catalog, please visit www.thermador.com/freedom.

About Thermador

Thermador is part of BSH Home Appliances Corporation, a fully-owned subsidiary of BSH Bosch und Siemens Hausgeräte GmbH, the third largest appliance manufacturer in the world. For more than 70 years, Thermador has been empowering America's cooking enthusiasts with revolutionary products – from the world's first wall ovens to gas cooktops with the patented Star® Burner and a speedcooking oven that reduces cooking time by 50%. Today, Thermador continues to fuse state-of-the-art cooking functionality with classic American style to create the ultimate in powerful luxury kitchen appliances. For more information, please visit www.thermador.com or call 800.656.9226 to request a catalog. Thermador, Freedom, FreeFlow Air System, Liberty Shelf, Freedom Hinge and Star Burner are registered trademarks; An American Icon, Freedom Collection, Truly Flush Mounted and ProGrand are trademarks of BSH Home Appliances Corporation.

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